

# CHARLEVOIX

*The Beautiful*



60 YEARS AGO

# The Resort City on Three Lakes



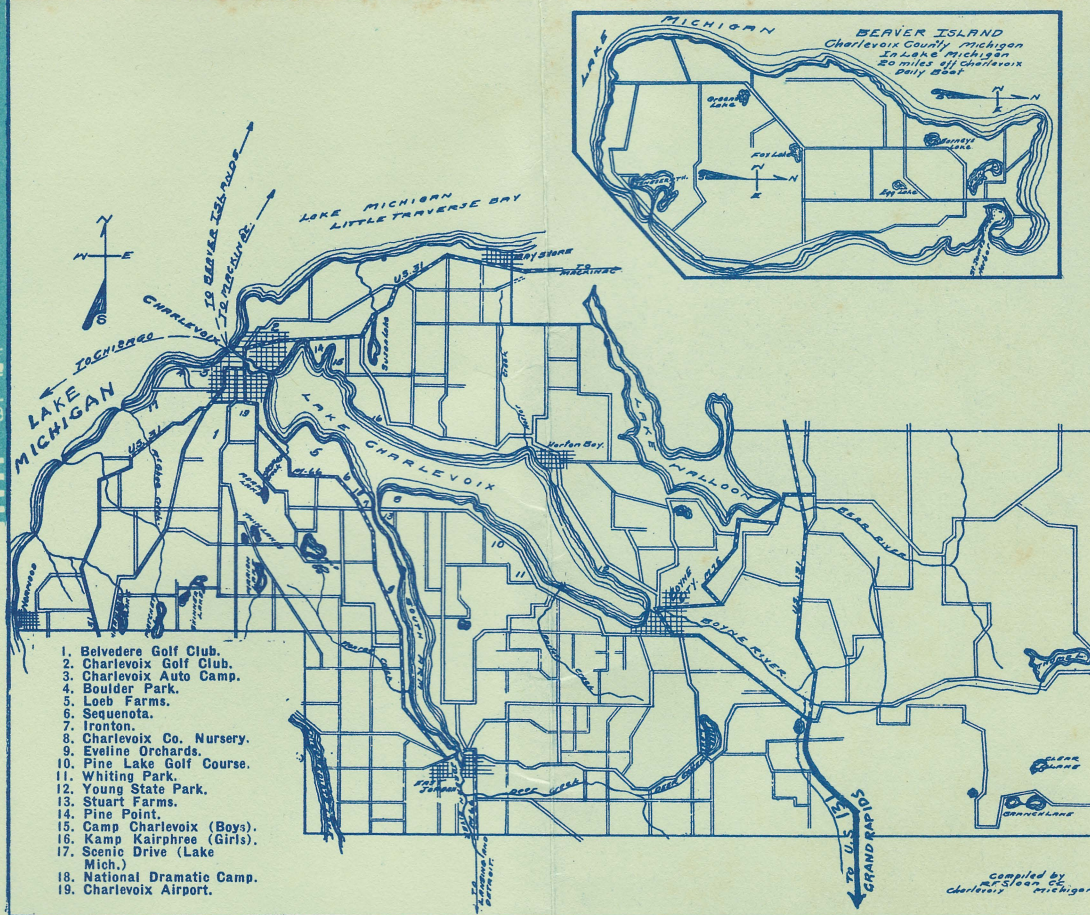
AN AERIAL VIEW TODAY

## *How to Reach* CHARLEVOIX *the Beautiful*

CHARLEVOIX is located directly on U.S.-31, one of the finest paved roads in Michigan. This highway follows Lake Michigan through hundreds of miles of picturesque country, through clean cities with modern hotels, making your trip a delightful one. Charlevoix may be reached from U.S.-131 by taking M-66 at Mancelona and passing through the beautiful Jordan river valley to East Jordan and along Lake Charlevoix to this city. From U.S.-27 Charlevoix may be reached by taking M-32, Gaylord to West Elmira, U.S.-131 to Boyne Falls, M-75 to Boyne City

and around the north shore of Lake Charlevoix, another delightful motor trip.

For those who come by way of the upper peninsula of Michigan or up the Wisconsin side, state owned ferries make hourly trips across the Straits of Mackinac. The ferries are large, commodious vessels, capable of carrying 60 automobiles. Driving on and off requires no more skill than driving on the highways. The State of Michigan ferries' rates are reasonable, depending on size of vehicle. Charlevoix is 50 miles from the Straits. Follow U.S.31.



## *In and About* CHARLEVOIX

### ● The Boatman's Paradise

Charlevoix's facilities for yachting and boating are unsurpassed anywhere in Michigan. Round Lake, a perfect land-locked harbor, is lined with boathouses, ship-yards providing the acme of service; the city has numerous municipal docks which are free to yachtsmen; the harbor is a safe haven in time of storm.

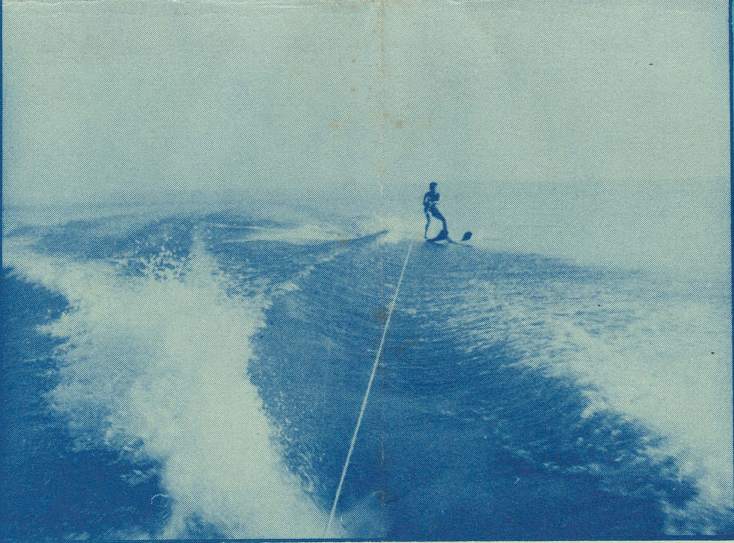
The 18-mile expanse of Lake Charlevoix provides the most excellent sailing imaginable, and at most times is sufficiently calm for rowing and canoeing. A motor boat trip up either the north or south arm of Lake Charlevoix presents a panorama of beauty. One of the unusual summer entertainment features is a colorful Venetian boat parade, a yearly event of indescribable beauty.

The Jordan River canoe trip is full of thrills and presents scenery of unsurpassed beauty. Another canoe trip down the Intermediate Chain of Lakes is a popular diversion.

### ● Bathing to Suit Every Fancy

Both Lake Michigan and Lake Charlevoix offer clean, white sand beaches with gradual slope, safe from undertow.

The City of Charlevoix maintains a municipal bath house on Lake Michigan, along with playground equipment for the children. Competent life guards look after the safety of the bathers. It is always just right for bathing in Charlevoix.



## CHARLEVOIX . . . *The Beautiful* THE CITY ON THREE LAKES

“CHARLEVOIX THE BEAUTIFUL,” city on three lakes, has been a leading Northern Michigan resort for over a half century. It is situated on a picturesque elevated strip of land, washed by Lake Michigan on the west and by the waters of Lake Charlevoix, one of Michigan’s largest inland lakes, on the east.

Nestling between two plateaus forming the north and south sections of the city is Round Lake, a natural land-locked harbor. Craft of all sizes may pass from Lake Michigan through a deep channel into Round Lake, and through another channel into Lake Charlevoix. For the convenience of yachting parties, the city has provided numerous municipal docking facilities.

Upon the peninsula between Lake Michigan and Lake Charlevoix hundreds of summer homes have been built. Numerous hotels provide unsurpassed accommodations for the vacation-seeker. A delightful climate crowns the enchanting loveliness of this favored city. Westerly prevailing winds sweep over eighty miles of lake, bringing to Charlevoix refreshing water-washed air. Hay fever sufferers experience instant relief after arriving and hundreds come here for relief each year, many remaining until autumn. Charlevoix’s water supply is obtained from Lake Michigan through a modern plant to which the

water seeps naturally through hundreds of feet of sand and gravel. Adding another protection to the health of its summer visitors, Charlevoix has erected and placed in operation a modern sewage disposal system insuring untainted bathing beaches.

Charlevoix is easily reached by through, all Pullman trains via the Pere Marquette railway and connecting lines which provide overnight service from Chicago, Detroit, St. Louis, Cincinnati, Toledo, Indianapolis, Louisville and other cities of the Middle West. For those who prefer motoring, Charlevoix is located on U.S.-31 and is easily accessible from other main highways by connecting trunk lines. Refer to the map in this folder and note the various highways and connecting trunk lines.

To assist visitors in selecting activities of their own desires, the Charlevoix Board of Commerce maintains an information bureau which provides most complete service. Ample hotel accommodations are assured the transient visitors by The Inn (250 rooms), Belvedere Hotel (150 rooms), Charlevoix Beach Hotel (250 rooms), Hallett’s Hotel (75 rooms) and Lakeview Inn (75 rooms), providing all the comforts of city hotel life, the last word in social activity. A list of various accommodations will be sent upon request by respective hotels or by Charlevoix Board of Commerce.

# Charlevoix



## ● Tennis

Tennis enjoys great popularity at Charlevoix. The Michigan Riviera championships is an annual event, drawing stars from throughout the country. Several local tournaments, open to tourists, are sponsored by the Charlevoix Tennis Club. Two batteries of municipal concrete courts are available, also several batteries of courts maintained by summer hotels.

## ● A Paradise for Fishermen

One of Charlevoix's chief claims to fame as an ideal summer resort is its fishing. What more need be said!

Have you ever enjoyed deep water trolling for Mackinaw trout? If you have never tried to land anywhere from 10 to 35 pounds of tricky fish flesh struggling for freedom at the end of 500 feet of line, you have missed the greatest thrill of a life-time. The grounds, in Lake Michigan, are from a 10 to 45 minute run from Charlevoix.

Another of Charlevoix's claims to fishing fame is its steelhead trout fishing. From May 1 until late June, and from September 15 to December 1st, Lake Charlevoix abounds in these beautiful, scrappy gamesters, fondly dubbed by anglers who know their qualities as the "Fresh Water Tarpon." Steelhead trout are taken on light trolling tackle. They range from 2½ to 12 pounds. True to the tradition of the steelhead clan they carry the fight to the surface, leaping clear of the water many times.

Lake Charlevoix provides some of the best small mouth bass fishing in Michigan. There are numerous grounds and limit catches are made daily.

The spring and fall perch "runs" provide another popular sport. These toothsome pan fish are taken by the thousands from Round Lake during the "runs."

Charlevoix has many nearby trout streams and, within a short motor trip, are the Boyne, Jordan and Cedar rivers, unrivalled anywhere for their rainbow, brook and brown trout fishing. Dozens of inland lakes, with their abundance of bass, pike and pan fish, may be reached within a few minutes by motor car.

Competent guides and facilities for all kinds of fishing may be had at Charlevoix. An inquiry to the Board of Commerce will be answered promptly with full information.

## ● Golfing Facilities

Charlevoix, with two 18-hole courses, offers unexcelled facilities for golfers. The Belvedere Golf Club course, scene of the Michigan Amateur and Open Tournaments, is rated by Walter Hagen as the best resort course in the United States.

Fairways of the Belvedere course, 6,600 yards in length, traverse rolling country, providing a lay-out that is sporty, but not too strenuous.

The Charlevoix Golf Club course, located on the north city limits, is equally as picturesque, not so sporty, but a beautiful lay-out. It is municipally operated.

Both have watered fairways.

The Pine Lake Golf Club, a 9-hole course, is accessible by a drive of about 10 miles from Charlevoix. It is picturesquely located on a peninsula between the north and south arms of Lake Charlevoix.

## ● Fish Rearing Ponds

Charlevoix is zealous in its efforts to make the fishing good in local waters. In addition to the efforts of the Michigan Department of Conservation, the Charlevoix Sportsman's Club maintains and operates its own rearing ponds. Thousands upon thousands of the various species of trout, bass and pan fish are reared and planted each year.

## ● The Horse is "King" for Many

The horse is king for many at Charlevoix. Riding schools are maintained throughout the season. Many fine old dirt roads lead through an infinite variety of scenes. The stables offer well-trained Kentucky saddle horses and competent instructors.

## ● Many Beautiful Side Trips

Charlevoix offers many delightful side trips by land and water.

One of the most popular attractions is an excursion by lake steamer to St. James, Beaver Island, a distance of 35 miles. The island abounds in historical interest, has excellent roads, provides wonderful fishing and a welcome change from the usual.

The extended Lake Shore Scenic Drive from Charlevoix to Norwood along Lake Michigan is one of the most beautiful in the north. Then, too, a motor trip of 52 miles around Lake Charlevoix, passing through the towns of Boyne City and East Jordan, is replete with delightful views of lovely hills checkered with farm lands, inland lakes and woodland. The drive to Cross Village around the Lake Michigan shore provides the most beautiful scenery in Michigan.

## ● Auto Camp

Charlevoix operates a spacious and delightfully picturesque auto camp. It is located on a natural terrace south of the city park bordering Lake Michigan. This camp is splendidly equipped for the comfort and convenience of the motorist. The camp is city policed and convenient to the business district.

## ● Summer Camps

Situated six miles south of Charlevoix is the modern theater of the Artisan Guild, providing current dramatic productions.

Camp Charlevoix, directed by Mr. and Mrs. Lewis C. Reimann, has the distinction of being one of the foremost "character" camps for boys in the United States.

Directed by Mr. and Mrs. George Swain of Ann Arbor, Kamp Kairphree, a girls' camp, is located on the north shore of Lake Charlevoix about 9 miles east of this city.

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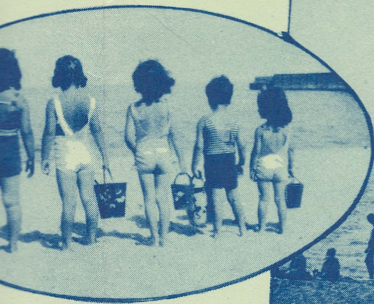
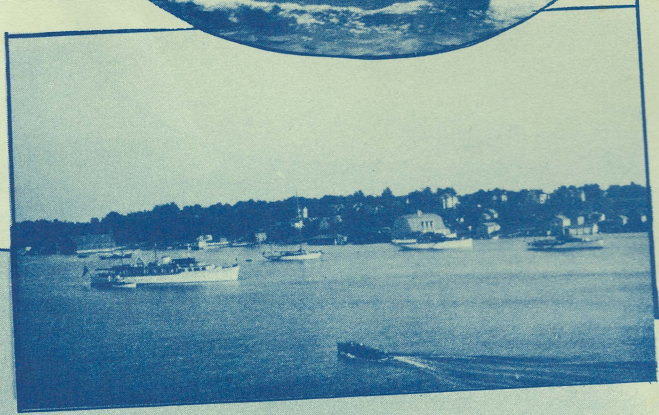
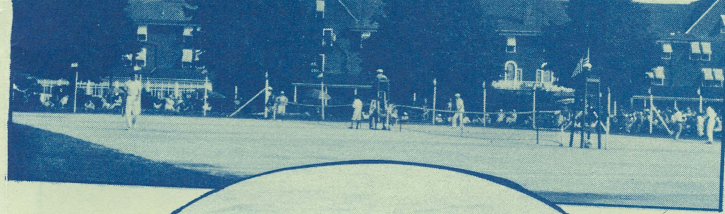
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Milk Ordinance • Water Supply Regularly Inspected  
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The Charlevoix Golf Club course, located on the north city limits, is equally as picturesque, not so sporty, but a beautiful lay-out. It is municipally operated.

Both have watered fairways.

The Pine Lake Golf Club, a 9-hole course, is accessible by a drive of about 10 miles from Charlevoix. It is picturesquely located on a peninsula between the north and south arms of Lake Charlevoix near Boyne City.

● **Restful Parks**

Charlevoix owns and maintains several municipal parks. One, located on Lake Michigan, containing the few virgin pine left in this region, is a popular picnic spot. Latest additions to the park facilities are two splendid parks on Round Lake harbor, equipped with entertainment facilities.

- Pasteurized and Grade A Milk Ordin
- Modern and Fully Equipped Hos
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